

**Folex AG**

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**PRESS RELEASE**

from 12th September 2011

**Folex updates it's approvals with HP Indigo 7000 series**

Folex, has been manufacturing its Folex Digiprint IG range for HP Indigo presses since 1994, with the introduction of the very first press. Its media is now approved for the latest HP Indigo 7000 press series.

It manufactures a reliable and consistent coating with no limited shelf life and applies this to a wide portfolio of speciality film and transfer products. These include polyester films in clear, white, adhesive, anti-reflective, cling and finally T-Shirt fabric transfers. As part of its constant OEM approval development program Folex has received official passes for the latest generation of HP Indigo 7000 series presses. The products approved are its Folex Digiprint IG PVK, WOK, CLSA, WOSA, CLSC, WOSC, ARF and TRP.

Simon Warren Print On Product Manager comments «We are delighted with these latest approvals which re-enforces our companys commitment to quality and reliability. We have enjoyed a strong and long relationship with HP Indigo which is a perfect partner for our products. The press creates fantastic print quality and the ability to offer truly creative printing onto a wide choice of non paper substrates.»

For further information please contact Folex or if you are a HP Indigo owner go to the official HP Indigo media locator website <http://www.hp.com/go/medialocator>.

**For further information, please contact:**

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